

Savanna Hudson

📍 Ann Arbor, MI | Willing to relocate

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education

B.A. in Visual Arts & Communications

University of Toledo | Toledo, OH
Class of 2020, *Summa Cum Laude*

skills

- Adobe Illustrator, InDesign, and Photoshop
- Digital and Print Design
- Web Design
- Microsoft Office Suite
- Digital and Film Photography
- Basic HTML Knowledge
- Strong Attention to Detail
- Creative problem-solving

experience

TOLEDO MUSEUM OF ART

📌 Graphic Design Assistant

March 2018–Present

- Produce designs and layouts for Museum projects, including print collateral, print and outdoor advertising, signage, exhibition graphics, presentations, web graphics, and gallery labels
- Meet with internal clients (Exhibitions, Development, Store, Cafe, Education, etc.) to establish design goals, audience, budget, and deadlines
- Conceptualize design solutions that are consistent with the Museum brand
- Work with the Exhibition Designer to produce a unified, engaging identity for exhibitions and consistently carry exhibition branding through to other related designs
- Utilize a variety of design and photo editing software, specifically Adobe Creative Suite and Microsoft Office, to create multiple design options
- Revise, complete, and prepare final artwork to production specifications
- Produce print materials in-house or by coordinating with outside vendors

GATHERED GLASSBLOWING STUDIO

📌 Digital Content Creator

Jan. 2019–Present

- Write, review, edit, and update written content for business website, marketing materials, and social media platforms
- Photograph products and other visual content for social media and website
- Design printed and digital promotional materials for events
- Create and maintain a brand identity/voice throughout all channels
- Use social media to engage audience, respond to questions or complaints, and to promote business initiatives
- Utilize digital publishing platforms to schedule content
- Produce and manage design of website, including booking services and e-commerce

📌 Gallery Assistant

Feb. 2015–Dec. 2018

- Assisted customers in product selections based on their needs
- Performed cash or credit card transactions for customer purchases