

Savanna Hudson

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education

B.A. in Visual Arts & Communication

University of Toledo | Toledo, OH
2016–2020, Summa Cum Laude

skills

- Adobe Illustrator, InDesign, and Photoshop
- Digital and Print Design
- Web Design
- Basic HTML Knowledge
- Creative Photography
- Microsoft Office Suite
- Google Suite
- Strong Attention to Detail
- Creative Problem-solving

experience

📍 HUMAN-I-T | Detroit, MI

Design Lead

May 2021–Present

- Create and oversee all graphic design, including print and digital collateral, branded merch, ads, newsletter emails, social media graphics, presentations, etc.
- Implemented a rebrand by designing all rebranded materials org-wide and adhering to a brand guide
- Lead interior design of facility/ office buildings and retail space creating mood boards and mockups
- Manage creation and edits of webpage designs
- Collaborate with departments from concept development, to feedback and revisions, to delivery of final product
- Find, communicate, and negotiate with vendors for physical materials
- Promoted from Graphic Designer position after 10 months

📍 TOLEDO MUSEUM OF ART | Toledo, OH

Graphic Design Assistant

March 2018–May 2021

- Produced branded designs for print and digital collateral, including ads, signage, presentations, art labels, etc.
- Worked with the Exhibition Designer to produce a unified, engaging identity for exhibitions
- Met with departments to establish design goals, audience, budget, and deadlines
- Promoted from intern position after 1.5 years

📍 GATHERED GLASS | Toledo, OH

Digital Content Creator

Jan. 2019–May 2021

- Produced written and visual content for all channels
- Photographed products, events, and art shows for social media and website
- Created and maintained a visual identity and brand voice
- Designed and managed website, including booking services and e-commerce
- Designed digital and printed promotional materials for events